

The campaign is getting more interesting by the day and each party leader is working hard to remain in the daily news media cycle. So far, the winner in that derby is Tom Mulcair in terms of being in just about every story...a possible coalition with the Liberals (shared with Justin Trudeau) and the move to abolish the Senate (with a 'me too' by Stephen Harper).

As noted before, there are few concrete reasons why Mr. Mulcair and the NDP should be seen as the front runners just as it was for Justin Trudeau and the Liberals a year ago. The latest survey work by Nanos has found that the NDP leads in public perception as the best choice to improve the economy. This, in spite of a platform that is extremely short on specifics with huge gaps in terms of costing for their entire program. But sentiment, emotion, 'crowd-sourced' conventional wisdom, etc. have them out in front and with that, they get the coverage.

It is worth reporting that in the phone-banking that has been taking place in my riding (Fleetwood-Port Kells in Surrey), the majority of respondents claim to be 'undecided' and it appears that most people have yet to pay close attention to the pre-campaign campaign. It makes you wonder how the polling companies come up with their findings.

Most observers who have analyzed the platforms to date have concluded that the Liberals have much sounder proposals. It remains, perhaps, to inject the passion and fire into our conversations with the public to get the level of sentiment and emotion our program deserves. A big question is whether a thoughtful, nuanced, 'sunny ways' approach to the campaign (as refreshing as it is to many) will move the dial. Too many people subscribe to the theory that attack-ads both repel and attract support, and indeed it was a Liberal attack ad on attack ads that gained the most attention amongst the public last week. While leader Trudeau has been roundly criticised for so-called 'gaffes', many are starting to think that the risks involved in that spontaneous and passionate approach are worth it compared to the careful, measured tone he has taken in recent months. It might be time to cut him loose, especially since his reflections (such as 'whipping out our F-18s') have more and more appeared to be on target.

Campaigning against the Conservatives and the NDP continues to get easier because those two parties continue to behave like the other...adopting the same, high-profile and flawed programs. The Conservatives' child tax benefit program rolled out \$3 billion in cheques this past week to families who may have a nasty surprise next spring when they find out that money is taxable. The NDP has committed to maintaining this program, bullied into it out of fear of being seen taking away a tax cut. The NDP have had a long-standing goal to abolish the Senate and Stephen Harper took that same stand in the last few days, with both parties knowing that they have neither the constitutional power nor the needed

support of the provinces to do it. Like so many Conservative initiatives that have been struck down by the courts or have been proven to be more for political optics than good policy, the NDP appear willing to play the same game.

Speaking about those child benefit cheques, remember that they were supposed to be Canadians' reward for a Conservative balanced budget? Now, with the Parliamentary Budget Officer concluding that the Tories will run their ninth deficit in a row, Mr. Harper & Co. are trying to position the \$3 billion as economic stimulus. Stimulus to address a recession the Conservatives say we're not experiencing. You can't make this stuff up.

### **Latest Public Opinion Survey Results:**

Nanos: <http://www.nanosresearch.com/library/polls/Nanos%20Political%20Index%202015-07-17E.pdf>

Ekos: <http://www.ekospolitics.com/index.php/2015/07/clear-forces-highly-unpredictable-outcomes/>

Forum: <http://poll.forumresearch.com/post/324/ndp-minority-seen/>

### **Our messages to the public:**

Harper still running a deficit with no real plan for the economy

Earlier this week, the Parliamentary Budget Officer confirmed what Canadians have suspected: Canada is in recession and the government is on track to run a \$1 billion deficit this year.

Stephen Harper promised Canadians he would balance the budget and has failed. In fact, his Conservative government is still running a deficit in order to give taxpayers' money to those who need it least.

Canadians know that Harper's plan has failed the middle class, who are working longer and harder just to make ends meet.

After a decade of Harper, it is time for new leadership and a new plan. Only Justin Trudeau has a plan for real change that will create jobs and economic growth. Today, he is in Richmond, British Columbia, to share the Liberal plan to strengthen the middle class.

Harper's economic record:

The Harper plan has failed - the Bank of Canada said Canada has been in a recession this year.

Canadians have faced seven years of budget deficits, stagnant incomes, and rising debt and unemployment. Unemployment last year - including youth unemployment - was still higher than before the recession.

Stephen Harper's priority is a \$2 billion dollar tax break for the rich, and 85 percent of Canadians will never see a dime.

Middle Class Tax Cut:

A Liberal government will cut taxes for the middle class. That's a \$3 billion tax cut for those who need it the most.

We will ask the top one percent to pay a little more so the middle class can pay less. Liberals will cancel Mr. Harper's income splitting and other tax breaks for the wealthy. We will introduce a new tax bracket for the top one percent - on incomes over \$200,000.

Canada Child Benefit:

The Liberal plan will also create one bigger, fair, tax-free, monthly cheque to help families with the high cost of raising their kids.

With the Liberal plan, a typical two-parent family, with two kids, earning \$90,000 per year will get \$490 tax-free every month. With Mr. Harper, the same family only receives around \$275 after-tax. That's \$2,500 more help, tax-free, over the course of a year.

With the Liberal plan, a typical one-parent family, with one child, earning \$30,000 per year will get \$533 tax-free every month. With Mr. Harper, the same family only receives around \$440 after-tax.

### **Items of interest from the news and the Party:**

-Gerald Caplan asks an almost-rhetorical question about whether Stephen Harper deserves another term:

<http://www.theglobeandmail.com/news/politics/this-election-the-question-is-does-harper-deserve-another-term/article25719375/>

-Per the comments above, the NDP seen as best alternative to improve the economy:

<http://www.theglobeandmail.com/news/politics/mulcair-leads-election-poll-on-economy/article25716573/>

-An editorial in the Toronto Star states the obvious regarding Mr. Harper's moves on the Senate:

<http://www.thestar.com/opinion/editorials/2015/07/26/harpers-senate-boycott-is-a-cynical-bid-for-votes-editorial.html>

-We've burned through hundreds of millions of dollars in the Iraq and Syria military action...with questionable results. This may just validate Justin Trudeau's position:

[http://www.huffingtonpost.ca/lionel-fritz-adimi/trudeau-right-about-isis\\_b\\_7825540.html](http://www.huffingtonpost.ca/lionel-fritz-adimi/trudeau-right-about-isis_b_7825540.html)

-In case we need a reminder as to why defeating the Conservatives is Job One:

<http://rabble.ca/blogs/bloggers/karl-nerenberg/2015/06/new-report-scorches-harpers-record-on-democracy>

**Looking ahead:** -- BC Events below (you can use the direct links to the event page) -- for details on all scheduled events in Canada, click the 'Events' tab here: <https://www.liberal.ca/get-involved/>

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

MONDAY, JULY 27, 2015 • 6:00 PM - 8:00 PM

[Team Trudeau: Training in Vancouver South](#)

Vancouver BC V5P 3X9

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

MONDAY, JULY 27, 2015 • 2:30 PM - 5:00 PM

[Team Trudeau: Calling for Change in North Okanagan-Shuswap](#)

Salmon Arm BC V1E 4A8

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

MONDAY, JULY 27, 2015 • 2:30 PM - 5:30 PM

[Team Trudeau: Change on the Doorstep for Chilliwack-Hope](#)

Hope BC V0X 1L0

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

MONDAY, JULY 27, 2015 • 2:30 PM - 4:30 PM

[Team Trudeau: Change on the Doorstep in Mission-Matsqui-Fras](#)

Mission BC V2V 7B8

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

MONDAY, JULY 27, 2015 • 3:00 PM - 5:30 PM

[Team Trudeau: Change on the Doorstep in Vancouver Granville, Oakridge](#)

Vancouver BC V6P 5A2

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

MONDAY, JULY 27, 2015 • 5:30 PM - 8:00 PM

[Team Trudeau: Change on the Doorstep in Vancouver Quadra, Kitsilano](#)

Vancouver BC V6K 3W9

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

MONDAY, JULY 27, 2015 • 5:30 PM - 7:00 PM

[Team Trudeau: Calling for Change in North Vancouver](#)

North Vancouver BC V7M 3K2

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

MONDAY, JULY 27, 2015 • 5:45 PM - 8:45 PM

[Change on the Doorstep in North Vancouver](#)

North Vancouver BC V7M 2K1

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 6:30 PM - 8:00 PM

[House Meeting in Vancouver Granville, Oakridge](#)

1575 W 49th Ave Vancouver BC V6M 2R6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 2:15 PM - 3:00 PM

[House Meeting in Vancouver Granville, Oakridge](#)

Vancouver BC V6B 1E1

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 2:30 PM - 5:00 PM

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

[Team Trudeau: Change on the Doorstep in Mission-Matsqui-Fras](#)

Mission BC V2V 7B8

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 2:30 PM - 5:00 PM

[Team Trudeau: Change on the Doorstep in Coquitlam-Port Coqui](#)

Port Coquitlam BC V3C 3G6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 2:30 PM - 5:30 PM

[Team Trudeau: Change on the Doorstep in Chilliwack—Hope](#)

Rosedale BC V0X 1X0

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 3:00 PM - 5:30 PM

[Team Trudeau: Calling for Change in Coquitlam-Port Coquitlam](#)

Port Coquitlam BC V3C 3G6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 3:00 PM - 5:00 PM

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

[Team Trudeau: Calling for Change in Vancouver Kingsway](#)

Vancouver BC V5N 2R9

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 3:00 PM - 5:30 PM

[Team Trudeau: Change on the Doorstep in Vancouver Granville, North](#)

Vancouver BC V6J 4A3

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 3:30 PM - 5:30 PM

[Team Trudeau: House Meeting in West Vancouver-Sunshine Coast](#)

West Vancouver BC V7V 1L1

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 4:00 PM - 5:00 PM

[Coffee Meeting in Courtenay-Alberni](#)

Parksville BC V9K 2P9

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 6:00 PM - 8:59 PM



SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

[Change on the Doorstep in North Vancouver](#)

North Vancouver BC V7R 4K3

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 6:00 PM - 8:30 PM

[Team Trudeau: Change on the Doorstep in Vancouver Quadra, UBC](#)

Vancouver BC V6T 1Z3

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

TUESDAY, JULY 28, 2015 • 6:30 PM - 8:30 PM

[Team Trudeau: Calling for Change in Vancouver Quadra](#)

Vancouver BC V6K 2H4

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 6:00 PM - 8:30 PM

[Team Trudeau: House Meeting in Vancouver Granville, Northeast](#)

Vancouver BC V5Y 1W7

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 11:00 AM - 12:00 PM

[Team Trudeau: Coffee with Carrie Powell-Davidson in Courtena](#)

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

Courtenay BC V9N 2M6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 2:30 PM - 5:00 PM

[Team Trudeau : Change on the Doorstep in Chilliwack-Hope](#)

Chilliwack BC V2R 0M5

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 3:00 PM - 5:30 PM

[Team Trudeau: Calling for Change in Vancouver Granville, Northeast](#)

Vancouver BC V6M 2R6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 3:00 PM - 5:30 PM

[Team Trudeau: Calling for Change in Vancouver Granville, Kerrisdale](#)

Vancouver BC V6M 2R6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 3:30 PM - 5:30 PM

[Team Trudeau: House Meeting in Squamish](#)

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

Squamish BC V8B 0E7

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 3:30 PM - 5:00 PM

[Team Trudeau: Calling for Change in Vancouver Granville, Oakridge](#)

Vancouver BC V6M 2R6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 5:00 PM - 8:00 PM

[Change on the Doorstep in North Vancouver](#)

North Vancouver BC V7M 3K2

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 5:30 PM - 8:30 PM

[Team Trudeau: Calling for Change in Richmond Centre](#)

Richmond BC V7A 4R6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 5:30 PM - 8:30 PM

[Change on the Doorstep in North Vancouver](#)

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

North Vancouver BC V7N 3J3

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

WEDNESDAY, JULY 29, 2015 • 7:00 PM - 8:30 PM

[Community Coffee with Harjit Sajjan](#)

Vancouver BC V5X 3G9

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 6:00 PM - 8:00 PM

[Team Trudeau Outreach: Pints and Politics in North Vancouver](#)

25 Wallace Mews North Vancouver BC V7L 0B9

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 7:00 PM - 8:00 PM

[Team Meeting in North Vancouver](#)

310 -145 Chadwick Court North Vancouver BC V7M 3K2

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 2:00 PM - 3:30 PM

[Team Trudeau: Pints & Politics in Courtenay—Alberni](#)

Port Alberni BC V9Y 1V9

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 2:30 PM - 4:30 PM

[Team Trudeau: Change on the Doorstep in North Okanagan-Shuswap](#)

Vernon BC V1T 2B8

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 2:30 PM - 5:00 PM

[Team Trudeau: Change on the Doorstep in Mission-Matsqui-Fraserview](#)

Mission BC V2V 7B8

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 3:00 PM - 5:30 PM

[Team Trudeau: Change on the Doorstep in Vancouver Granville, Fairview](#)

Vancouver BC V6H 1E2

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 3:00 PM - 5:30 PM

[Team Trudeau: Change on the Doorstep in Vancouver Kingsway](#)

Vancouver BC V5V 0A7

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 4:00 PM - 5:30 PM

[House Meeting in Vancouver Granville, Northwest](#)

Vancouver BC V6J 2B5

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 5:30 PM - 8:30 PM

[Change on the Doorstep in North Vancouver](#)

North Vancouver BC V7M 2H9

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 6:00 PM - 8:30 PM

[Team Trudeau: Calling for Change in Vancouver South, West](#)

Vancouver BC V5P 3X9

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

THURSDAY, JULY 30, 2015 • 6:30 PM - 8:30 PM

[Team Trudeau: Calling for Change in Vancouver Quadra](#)

Vancouver BC V6K 2H5

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

FRIDAY, JULY 31, 2015 • 2:00 PM - 5:30 PM

[Pints and Politics in Central Okanagan-Similkameen-Nicola](#)

West Kelowna BC V1Z 2E5

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

FRIDAY, JULY 31, 2015 • 3:00 PM - 5:30 PM

[Team Trudeau: Calling for Change in Vancouver Granville, Northwest](#)

Vancouver BC V6M 2R6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

FRIDAY, JULY 31, 2015 • 3:00 PM - 5:30 PM

[Team Trudeau: Calling for Change in Vancouver Granville, Douglas Park](#)

Vancouver BC V6M 2R6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

SATURDAY, AUGUST 1, 2015 • 6:00 AM - 9:00 AM

[Kamloops Farmer's Market](#)

Kamloops BC V2C 6G4

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

SUNDAY, JULY 26, 2015 • 8:00 PM - 11:00 PM

[Weekend of Action Celebration!](#)

Vancouver BC V6B 3A6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

SATURDAY, AUGUST 1, 2015 • 1:00 PM - 7:00 PM

[Team Trudeau: Calling for Change in Richmond Centre](#)

Richmond BC V7A 4R6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

SUNDAY, AUGUST 2, 2015 • 1:00 PM - 7:00 PM

[Team Trudeau: Calling for Change in Richmond Centre](#)

Richmond BC V7A 4R6

RSVP [Share on F](#) [Share on T](#) [Copy link](#)

## **Finally:**

Keep up to date on the activities of the major ABC groups:

- [C.R.U.S.H.](#)
- [Council of Canadians](#)
- [Canadians Deserve Better](#)
- [Operation Maple](#)
- [Lead Now](#)
- [Anything But Conservative in 2015](#)

Feel free to share these weekly updates with your riding executive and others who are following the issues. If you have outreach ideas or photos of events, pass them along!



Have a great week!